



April, 2007

Dear Physician:

In an ongoing effort to provide appropriate, affordable healthcare options to members while managing drug costs, Health Plus, together with MedImpact Healthcare Systems, Inc., will be making changes to the preferred prescription drug list **effective 5/15/07**.

Health Plus will now approve Lidoderm® only under the following circumstances:

- 1) A diagnosis of Postherpetic neuralgia (PHN)
- 2) A history of narcotic/chemical dependency in a patient who requires pain management
- 3) Failure of at least 3 formulary analgesics
- 4) An inability to swallow oral medications in a patient who requires pain management

Should you have any questions or concerns regarding these changes, please contact MedImpact Customer Service at 1-800-788-2949 (you will be asked for specific member information).

In the event services are denied, you have the right to request a Standard Internal Appeal (action appeal) and to receive, upon request, a copy of the clinical criteria used in making the determination. An action appeal must be submitted by phone to 1-800-450-8753 (Press 3 for Health Services) or in writing to: Health Plus Medical Appeals Department, 335 Adams Street, Suite 2600, New York, NY 11201. Please include any additional information which supports your opinion that the services are medically necessary.

If you feel that immediate appeal action is warranted, you may request an Expedited Internal Appeal (action appeal) by calling 1-800-450-8753 (press 3 to reach our Health Services Department). Health Plus will make a decision within 2 days of receiving all necessary medical information, and notify you by phone and in writing.

Thank you for your continued support. Health Plus values its partnership with you and will continue to work toward our mutual goal of providing the highest quality health care to members while ensuring affordability and accessibility.

Sincerely,

A handwritten signature in black ink, appearing to read "A. Levin".

Dr. Arthur L. Levin

Medical Director, Health Plus